

**HEPA**Hungarian Export
Promotion Agency**DRAFT PROGRAM**

GREEN BALKAN FORUM 2026

DATE 8 October 2026	TIME 10:00-12:00	VENUE HUNGEXPO Budapest Congress and Exhibition Center, Hall F1 Small Conference Room / Exhibitor Area
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Forum objective: To showcase green-industry expertise from Hungary and the Western Balkans, identify concrete opportunities for joint projects and funding applications, and facilitate new regional business partnerships.

Program

Time	Session	Speaker / Organisation
10:00-10:30	Registration & coffee	HEPA Hungarian Export Promotion Agency
10:30-10:35	Welcome and opening remarks	Gábor Péter Artner dr., Deputy CEO HEPA Hungarian Export Promotion Agency
10:35-10:40	Welcome address by the Ambassador of Slovenia to Hungary	Anžej Frangeš, Ambassador Embassy of the Republic of Slovenia in Budapest
10:40-10:50	Signing ceremony of the Memorandum of Understanding	HEPA & SPIRIT Slovenia
10:50-11:05	SPIRIT Slovenia presentation: Slovenian business environment and opportunities for green-economy cooperation	Tamara Zajec Balažič, Director SPIRIT Slovenia Business Development Agency
11:05-11:20	Green business in Serbia	Veljko Jovanović, Advisor to the President Chamber of Commerce and Industry of Serbia
11:20-11:30	Slovenian best-practice case study: Energy systems, sustainable development and the green transition	Elektroinštitut Milan Vidmar
11:30-11:40	Waste Light Concrete (WLC): Technology and opportunities for joint projects in the Western Balkans	Krisztián Méhes MAKrópa Kft.
11:40-11:50	Some of the current environmental challenges in the Western Balkans	Rimóczi Filters
11:50-12:00	Moderated Q&A, closing remarks	HEPA Hungarian Export Promotion Agency

Follow-on program

12:00-13:00	Networking business lunch
13:00-18:00	International B2B meetings - a separate related programme organised by HEPA's Enterprise Europe Network

